

Spanish Screenings on Tour Promise Record Presence for Spain at Ventana Sur

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Courtesy of San Sebastian Film Festival



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Continuing its energetic push into international markets via its Spanish Screenings initiative, Spain's film and export authorities look set to back a record presence of execs and movie/TV titles at Buenos Aires' [Ventana Sur](#), Latin America's biggest film-TV market.

Co-organized by Cannes Marché du Film, Cannes Film Festival and Argentina's INCAA film-TV agency, [Ventana Sur](#) runs Nov. 28–Dec.2.

Announced Sunday at a San Sebastian press conference, Spanish Screenings on Tour will see five projects or productions-in-post from Spain play at each of four key Ventana Sur forums. These take in animation platform Animation! where five titles will be presented as part of a Spanish Screenings Animate initiative, its genre market Blood Window (Spanish Screenings), women directors' project section Punto de Género (Spanish Screenings Perspectives) and TV focus SoloSerieS (Spanish Screenings Series), said Beatriz Navas, director general of Spain's ICAA film-TV agency.

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Projects or productions in each section will be selected by representatives of Spanish Screenings on Tour and Ventana Sur. Winners will have covered both air flights and accommodation at Ventana Sur – vital as the cost of air travel between Europe and Latin America has spiked post-pandemic.

Spanish Screenings on Tour has also established alliances with four of Spain's principal specialist festivals which will prize one project per section according to their focus. Horror, fantastic and sci-fi mega fest Sitges, for example, will award one title going to Blood Window, which will receive the Sitges Fanpitch – Blood Window – Spanish Screenings Prize.

TV co-production forum Conecta Fiction, new talent platform Abycine Lanza and animation meet Weird will adjudicate prizes to one project at SoloSerieS, Punto de Género and Animation! respectively.

Details of the Spanish Screenings on Tour were presented at San Sebastian by Navas, San Sebastian Festival director José Luis Rebordinos, Malaga Festival director Juan Antonio Vigar and Pablo Conde, director of fashion, habitat and cultural industries at governmental investment organization ICEX.

The Spanish Screenings Content will run next year at the Malaga Festival and its Mafiz industry arm over March 13-17, Vigar said.

Activities will take in screenings of recent Spanish movies, market premieres, Next from Spain, featuring trailers and pix-in-post, a day dedicated to remakes, a Spanish Co-Production Forum, and sections dedicated to literary adaptations and soundtracks, Vigar added. The Festival will also renew Hack Mafiz Malaga, a platform for new talent creating content for social networks and new platforms, Vigar said.